



Excelsus Winter Camp

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Excelsus Hosts our First Winter Youth Camp

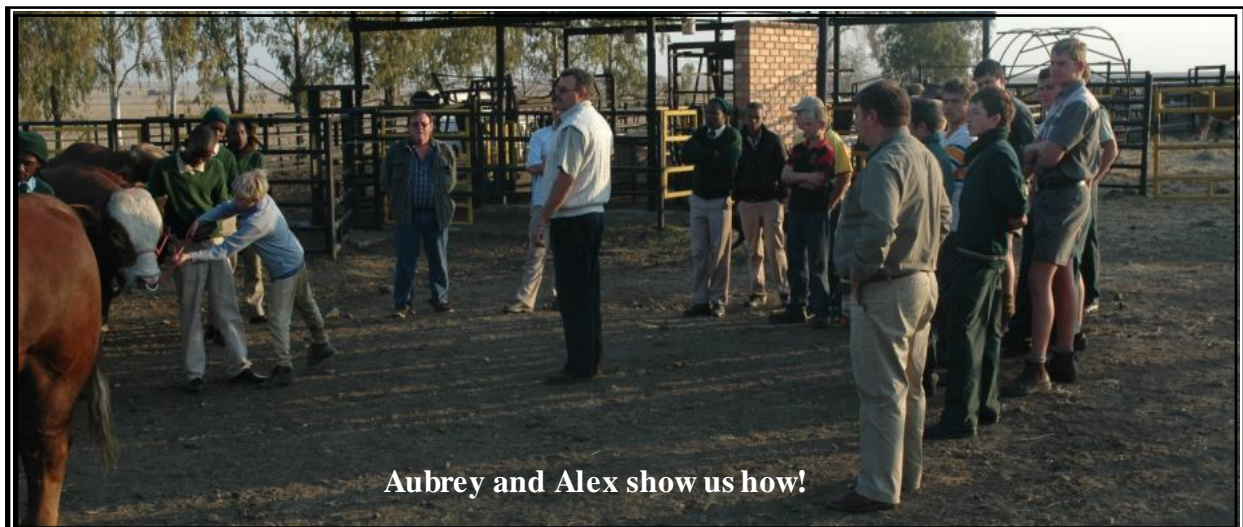


Excelsus Trust Simbras are hosting the Simbra Youth show in Parys this year and have busy been organizing sponsorships and prizes for all the children that take part in it. We took part in the Royal Show Youth program and soon realized the massive effort that goes into the youth show circuits. We then decided that herein lies a great marketing opportunity to market the Simbra breed to our young future farmers.

If we can marry this youth program, show and camp with the outstanding judging courses held by the Simbra Society we could take marketing this fantastic breed to another level.

We had four schools attending our camp with just on thirty super keen kids tackling simbra showing at our weekend camp. A huge thanks to Aubrey Pistorius and Alex Wiemeyer from Bekker Landbou school from Magaliesburg, Jimmy Mclean from Weiveld Agricultural College, Parys, Oranjeville Primary School and Roodepoortjie Farm school, Oranjeville.

It was a pleasure to host all these kids and taste the life, rivalry, laughter and fun that it is to be in a agricultural college. These kids are going to make great farmers one day.



Aubrey and Alex show us how!

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Showing, Washing, Preparation and Grooming

Our Excelsus Show men, Sybrand & Solomon had no idea that the preparation of the show animal could be done so intensely. These kids really can prepare and show cattle and take great pride and fun in doing so.

The weekend started on Friday with a quick demonstration by Alex and Aubrey as to what was expected from our budding showmen. After this a truly excellent meal and the kids to the Herberg Hotel in Oranjeville.

Saturday saw the first demonstration on washing, preparation and grooming the animal and also what the judges look for when washing the animal. The level and standard was intense!

The afternoon saw competitive showing and the kids put the demonstrations into practice.

Natural Showmen are born but with a bit of coaching the difference between the start and finish of the weekend was

remarkable.

This was the first time that many of the kids had handled a 500kg plus animal. The animals were washed and groomed to within an inch of their lives



Weiveld Agricultural College



Excelsus Winter Camp



The Bekker & Oranjeville Kids



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A Weekend to Remember!!

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Your Gateway to International Genetics

A Huge & Special Thanks to our Sponsors, Wilgepoort Direkliniek, Excelsus Landgoed, Herberg Hotel and the Simbra Society of SA.



Entry Forms for the Simbra Youth Show @ www.excelsuslandgoed.co.za