

Excelsus Bulletin

EXCELSUS LANDGOED
YOUR GATEWAY TO INTERNATIONAL GENETICS

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Correction !!!!!!!!!!!

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Special points of interest:

- Three Proven Stud Bulls sell.
- Five young Potential stud bulls sell. (all used in the herd)
- Mcix's Pick of the Litter.
- 60 super females sell



Don your Cowboy Hat and Boots and join us at "The Event 2008"



The Shareholders and Management of Excelsus Landgoed manage the task that God has laid upon them with the utmost dedication and transparency as custodians over God's land, grass, people and other resources. We would like to wish God's richest blessings to everyone involved with Excelsus and everyone that crosses our paths.

The saying "Gloria in Excelsus Deo" perfectly encompasses all the we would like to achieve as custodians of our God given opportunities.

The name Excelsus Landgoed was born from this. We would like to make a difference on all the levels wherein we are involved.

Excelsus strives to be the first choice provider of Simbra and Bonsmara genetics for the stud breeders as well as the



depth study as to the profitability of a project.

You can be sure that top genetic material will be available at our production sale which takes place, dv, on the 21st of August 2008.

commercial market.

Excelsus is driven and managed with profits in mind. Decisions are made after an in **See You There!!!!**



International Semen Fresh from USA sells D.V. on 21 August "The Event 08"

Excelsus's endeavors to procure the absolute best genetics available has seen us travel far and wide and make friends all over the Simbra World . These relationships are reaping dividends for all Excelsus Clients as we are now able to share

these fantastic genetics with you. Bill Travis and Tim Smith have released some of their bulls for the Event 2008 and you can purchase from 175 straws offered in lots of 25 per Bull. The event will also showcase these two

great stud's and show more of their history and breeding programs. This is truly a must for any Stud Breeder. See you at

THE EVENT 2008

The best in International Semen only available at your
 "One Stop Genetic shop" Excelsus Landgoed

Pine Ridge Ranching



Lot 28 PRR Prevail



Lot 35 PRR Prosper



Lot 28 PRR Pantheon

Bill and Jane Travis have been breeding Simbras for twenty four years and their breeding policies and selection methods are out of the top draw. The proof of the pudding is just having the privilege to see the magnificent females that they have bred and the unbelievable uniformity of the entire herd. According to Bill if the calf doesn't fit his selection criteria it doesn't stay for breeding in his herd. Top quality cattle showing excellent hair quality, rich red colour, black skin and pigment for better heat tolerance, tremendous length and structural correctness. Ninety percent

of the herd is naturally polled and every aspect of the entire breeding and raising process is measured, tested and carefully thought out. **Prevail** is a La Muneca Full House son out of a PRR Pace Setter daughter, PRR DQ. **Prevail** has super Blups with an under average birth ebv, fantastic growth at wean and is a curve bender with an under average mature mass. **Prosper** is not recommended for heifers but

shows excellent growth and is bred out of the super cow Miss Maxima and has Blaze of Mississippi for a Grand Sire. **Pantheon** is bred out of Miss Dazzling another Pace Setter daughter and has average Birth figures and tremendous growth.

See all Pine Ridge Bulls at

www.simbrah.com



Pine Ridge Females



Smith Genetics

Tim Smith of Smith Genetics is a valued and committed member of the American Breeders Assoc. and has bred many Top USA Bulls such as Red Bullet. Tim has his own ET center and is currently producing some of the finest simbrah genetics in the USA.

Polled, Polled,
 Polled
 Red, Red, Red
 Medium Frame
 White Blaze's
 Brand New Genetics
 Semen from our
 flask into yours!!



Smith James Outlaw Lot 39

This tremendous Bull has proven himself time and time again, producing many top females such as

Smith Tulip and grand daughter Bella Bella, 2007 Houston Champ. **Outlaw** has also produced top sire's such as Smith Spitfire, Wild Fire and On Fire to name but a few. **Outlaw** was a great show bull but his real power is that of a true herd sire. The two bulls that recently won the RGBVIF bull test are both

sired by **Outlaw**. **Outlaw** puts really sound foot and leg on all his bulls and his daughters have really nice udders. Top Shelf is sired by the evergreen Smith Sergeant and has an **Outlaw** bred dam Tulip and is a maternal half sib to Bella Bella. Both bulls are average on birth direct and show a lot of growth



Lot 17

La Muneca Patriot (La Muneca www.lamunecacattle.com)

International Semen

PRR Prosper 25 Straws

PRR Prevail 25 Straws

PRR Pantheon 25 Straws

LMC Patriot 2 lots of 25 Straws

25 Straws of Smith Outlaw and Smith Top Shelf each.

Another fantastic bull bred at the Ranch of Carlos Guerra. Patriot features four unbelievable cows in his family tree, all of which are in Carlos's Dream Team 2007, that have made La Muneca into the "Powerhouse Stud" that it is today. Adriaan Odendaal says that a bull will only breed as well as his dam or females lines. Patriot has top lineage in

spades and then some. A son of the Smith bred Red Bullet and the top donor cow Adalida who is a maternal half sib to the famous Full House. Red Bullets dam "She Moves" is arguably the most well known cows in the States today and she is in turn bred out of another top donor cow LMC 5C-35. Patriot was selected out of a group of twenty bulls for

having the most breadth, correct structure, smooth hair quality, colour and blaze. He and full sib LMC Warrior were the two top selling lots at MAS 2007 and is currently standing at our good friend Skip Butler's in Texas. Patriot comes into SA as an F3 and you can witness the first Patriot calves at the "Event 2008" See you there!!!!

Outstanding Female Genetics on Offer

Excelsus Trust Simbras
3rd Simdex herd of the year 2007

Lot 14



AZ0465B Cathy AI'd to Patriot

cattle on the sale and select only cattle that we would be proud to retain at Excelsus and then breed them to bulls that we think will work well

All the effort in the world is utilized in the breeding and selection of the Excelsus Herd. It is with many headaches that the final list of the cattle for the production sale is decided upon. We comb all age groups to try and put top

with them. Young cows such as Zamugo Cathy, AI'd to Patriot, top cow Charlise, in calf to Becherovka and show cow Excelsus Disco that sell with a Mcix heifer and bulled again to Zorro.

Super "right type" Cows.

Lot 29



HDL99245A Charlise in calf to Becherovka

Lot 18



HDL025B Disco with a Mcix heifer and AI'd to Zorro

stud or commercial enterprise.

Lot 21



AZ0251B in calf to Mcix

Herd Free of CA and TB 2008

AZ0251 Shus is a Tingeling granddaughter and is another top animal that is in calf to Mcix. Coffee is an Excelsus Blou daughter that is breeding excellently and is in calf to Geneous. Zamugo Koba is a Langman daughter out of the top cow, Wisp Will Koba. These cows will bring value to any



Lot 7

HDL02117B Coffee in calf to Geneous

AZ0326C Koba bred to Mcix

Lot 1



Top females breed great bulls and are the corner stone to any successful cattle enterprise

Simmentaler Corner SANJIKA SIMMENTALERS IAN CURRIN.



Lot 118

Sanjika has always striven to breed Early maturing, hardy Simmentalers, with outstanding Breadth and Capacity.

The high grain price currently experienced demands that cattle today are rounded off with less grain. The early maturing Sanjika Simmentalers meet these criteria.

The offering of 20 Sanjika Simmentaler bulls on the Exelsus and Guest Sellers Production Sale includes two Royal Show Champion bulls - out of unrelated blood lines. Some of their calves will also be on sale alongside their mothers..

There will also be 18 rock hard bulls on offer for the commercial buyer. Bulls are bred for the harsh Natal winters, sourveld and mountains. All the Sanjika bulls are then raised in the Free State for two years before being rounded off for the sale.



Lot 121



Contact
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Bulls Bulls Bulls

All Bulls are tested three times for Trich. and found clean, are declared fertile by Vrede Animal Laboratory, are tested clean for Bvd, are TB free, are tested clean for CA along with the rest of the herd, and are vaccinated for all local diseases.



Lot 30 Taudicus Geneous

One of the broadest polled bulls seen by us at Excelsus in a long time. Geno has a hindquarter like few others, excellent hooves, good mobility and an outstanding temperament. This, together with the polled factor, glossy, fine hair quality and strong masculinity make him an outstanding bull. He is a Wisp Will Genie son. Geno is bred by Gerry Vlok and the Taudicus herd was one of the most fertile in SA. Geno has been used in our stud and is a proven stud bull.



Lot 85 Excelsus Greywing

The first Diana's Gugi son to ever be sold by Excelsus. Bred out of a beautiful F1 cow that continually breeds good progeny and who is also one of the most fertile cows at Excelsus. Greywing has shown well and has been utilized as a follow up bull for our AI program. Not for use on heifers but will add outstanding growth to any herd. Utilize Greywing on large frame cows to improve muscling.



Lot 99 Zamugo Xenophanes

Xenophanes is another Zamugo-bred bull out of Wisp Will Enos. Enos's sons on our 2006 sale walked away with the top prices. Xeno is a bull of the same making. His dam is bred out of an excellent Wisp-Will cow, has a Simdex of 105 and is still active at the BJP Farming Group.



Lot 88 Chest



Lot 82 Cheka



Lot 98 Cats



Lot 94 Creol

Excelsus Chris HDL02157A

A picture always says a thousand words and the bull Chris's masculinity and adel made him a true show bull. His photogenic qualities have been passed on to his offspring. Chris's main contribution at Excelsus is that he bred medium frame animals with structurally correct heifers and strong mascu-

line bulls. Chris and all his sons are safe to use on heifers and breed very well on the more Simmentaler-type cows. He also adds good "ear" to all his calves. His libido, Adel, temperament, personality and mobility made this bull one of the all time

Chris



favorites at Excelsus. It is with pride that Excelsus offer Chris sons by THE EVENT 2008. See you there!!!!!!

The Apple never falls far from the tree!!!! Chris sons sell at The Event 2008

The Chris sons that sell on the Event 08 are the end product of a very carefully planned breeding program to try and breed the perfect Simbra type. We have tried to marry the outstanding growth ebv's of bulls such as Tingeling, Migkar and Metsibra UDM9453B with Chris's tremendous Brahman Char-

acteristics. This has resulted in bulls that are pleasing to the eye, are growthy and are safe to use on heifers. Chest has been used at Excelsus to open heifers and is bred out of a super UDM9453B daughter Gala. Cheka is a new outcross from a Migkar bred female and has above av growth ebvs, Cats and Creol are both

bred from Tingeling daughters and will both suit the more Simmentaler type of animals. Use Chris sons to safely open heifers with



"The Event 2008"

EXCELSUS MCIX HDL04112C "SIGNATURE BULL" AT "THE EVENT 2008"

A homebred "Super Star". Mcix made his show debut at the national Champs in Vryburg 2005 at the side of his Dam Copy who stood third in the Udder class. He has shown potential from birth and has shown well in his own right. His true potential come to the fore as a Top herd sire through his calves. Semen has been used in a number of South Africa studs and also in Namibia. His calves are small at birth and show good growth at weaning. Mcix throws perfect Simbra type calves that are F3's and F4's that look like

F1's. in our 2007 calf rankings Mcix came through with the best heifer and best bull calf on the property. This bull is one of the few Brahman type F3's that really breed. Mcix sells with one of the pick of the 2007 litter and is considered our Signature Bull of

"The Event 2008".

Mcix—Pick of The Litter

This is a unique opportunity to purchase a Mcix bred calf, from the summer weaned group. A number of bull and heifer calves will be on view and the



purchaser will be able to make his selection of one calf from this group.

Mcix Calves
Bid on all the Mcix's 2007 born Calves and select one to promote your breeding Program
"Pick of the Litter"

Polled Red and Breeding. Zorro

Zamugo Zorro is one of our Flag Ship bulls for "The Event 08" and is undoubtedly one of the best bulls on sale. Zorro is the 2007 Pretoria Breed and Blup Champ. Zorro breeds like he looks, long, correct with good breadth and outstanding temperament.

Zorro is F2 polled, dark red and bred out of two top draw cattle with Enos as a Sire and the polled cow Marleigh Tabita for a dam Tabitha. Zorro will breed medium frame cattle and breed well on Brahman type females



Sernick Voere

11 Julie 2008

Vorbereiding van bulle vir veiling:

Die voorbereiding van bulle vir veilings verskil van die vetmaak van supers in die slagmark deurdat die groei so beheer moet word dat skeletvorming en spierontwikkeling in verhouding korrek verloop. Vetneerlegging moet ook nie oordadig plaasvind nie.

Met die gebruik van Sernick Fase C HPK of Fase C meel word die gewenste resultate bereik. Die produkte is hoog in natuurlike proteïene, laag in NPN bronne en nie te hoog in energie nie.

Starter en Grower rasion: Sernick Fase C HPK 500kg

Mieliechop 420kg

Melassemeel 80kg

Ruvoer gemaal 50kg

Aanpassingsperiode: Dag 1 – 7 1% van liggaamsmassa kg Ration gevoer + bale hooi adlib
Dag 7 – 10 1.5% van liggaamsmassa kg Ration gevoer + bale hooi adlib
Dag 10 + Adlib Ration + bale hooi adlib

Finisher Rasion:

2 Maande pre-auction gee grower +5% cottonseed vir ekstra olies wat bulle se haarkleed mooi laat blink.

Die ideaal is om bulle op korrekte kondisie te hê 2 – 3 weke voor veilingdatum. 'n Ekstra 10% gemaalde ruvoer word nou by die rantsoen inge-

meng om die rumen beter voor te berei vir wanneer die bulle moet terug veldtoestande toe.

Die baie natuurlike proteïene het 'n positiewe uitwerking op die proses van spermatogenese en verhoog die lewenskragtigheid van die sperma self vir goeie saadtellings.

Voldoende vreetspasie, beweegspasie asook skoon, koel drinkwater is van uiterste belang vir die verkryging van die gewenste resultate.

Kriek Van Niekerk Sernick Voere (076) 757 6771



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'n Paar gedagtes t.o.v die toekoms van die vleisbedryf:

Daar wag 'n uitdagende tyd vir die beesvleisbedryf. Daar is heelwat risikos en terwille van oorlewing kan die karakter van die bedryf, soos ons dit tans ken verander. Rolspelers moet bedag daarop wees dat, saam met probleme, daar geleentheid is wat benut kan word.

Die Vleisbedryf is deesdae die grootste landboubedryf in Suid Afrika met 'n brutowaarde van R51 miljard. Verbruikers neig weg van styselprodukte na proteïene soos vleis. Hierdie feit moet beslis toekomstige geleentheid bied.

Veepryse het vir die periode Maart 07 tot Maart 08 met 17,1% gestyg teenoor graan prysstygings van 51,5%. Veeboere se winsgewendheid word onder druk geplaas deur inset kostestygings wat die 17,1% prysverhoging oorskry. Die verswakende ekonomiese vermoë van die verbruiker sal veroorsaak dat veepryse in 2009 sywaarts sal beweeg waarna dit in 2010 moontlik skerp kan styg. Dit is waarskynlik nou die tyd om te konsolideer. Elke boerderypraktik behoort onder die vergrootglas geplaas te word. Raak ontslae van dit wat nie effektief en winsgewend is nie. Insetkostebestuur en effektiwiteit moet die prioriteit wees van die rolspelers.

Prominente voerkrale bemark self hulle produkte in die groot en kleinhandelsektore. Rooivleis prysstygings sal moeilik geabsorbeer kan word deur die eindverbruiker. Voerkostes sal ook vir die nabye toekoms hoog bly en selfs styg. Hierdie koste-druk gaan voerkrale dwing om terwille van oorlewing speenkalfpryse laag te hou of matig te laat styg.

As gevolg van hierdie redes sal dit my nie verbaas as ons 'n tendens oor die langertermyn sal sien waar minder speenkalfers deur die voerkraalsisteem sal beweeg nie. Ek voorsien dat osboerderye sal toeneem ten koste van speenkalfproduksie. Namibië waar graan baie duur is, is 'n sprekende voorbeeld hiervan.

Met dit in gedagte is hierdie 'n strategiese geleentheid vir produsente om kostedoeltreffende, natuurlik geproduseerde beesvleis aan die mark te voorsien. Die antwoord is vroeër ryp diere wat markgereed van die veld af bemark kan word.

Rooivleis en witvleis kompeteer beide in die vleismark. Daarom is dit 'n hoë prioriteit om rooivleis soos witvleis as 'n basiese voedsel te klassifiseer om sodoende BTW vrystelling te verkry. Indien dit nie gebeur nie sal witvleis 'n voordeel bo rooivleis by die verbruiker hê.

Wêreldstreke	Produksie 2050	Potensiële groei
Afrika		
Vleisproduksie	28 Milj ton	132% groei
Asie		
Vleisproduksie	239 Milj ton	121% groei
Australie en Nieu-Zeeland		
Vleisproduksie	7 Milj ton	80% groei
Noord en Sentraal Amerika		
Vleisproduksie	73 Milj ton	44% groei
Europa		
Vleisproduksie	87 Milj ton	66% groei
Rusland		
Vleisproduksie	18 Milj ton	88% groei
Suid-Amerika		
Vleisproduksie	101 Milj ton	168% groei

Gevolgtrekking

Suid-Amerika sal die beesvleismark domineer met sy uitstekende natuurlike hulpbronne vir veeproduksie.

Afrika kan die volgende veeproduksie groeipunt word aangesien hy ook oor goeie natuurlike vleisproduksie hulpbronne beskik. Struikelblokke wat uit die weggeruim moet word is politieke onstabieliteit, verbeterde infrastrukture en siekte kontrole en beheermaatreëls.

Produsente moet 2008 en 2009 gebruik om hulself te posisioneer vir moontlike geleentheid vanaf 2010

Hennie de Lange

Bemarkers Ian Currin en Hennie Wille

Die Simbra aanbieding op die Excelsus 2008 produksieveiling bied vir beide die Stoet teler en Kommersiele beesboer 'n uitstekende geleentheid om die bulle te bekom wat hulle soek.

Hennie en Graeme het jare terug al begin om die tipe Simbra wat die mark vandag soek, te teel.

Die bulle is hard en sal niemand in die steek laat nie

Ian Currin Simbra Genootskap (082) 562 3212

Namens Elite Afslaers is dit 'n groot voorreg om betrokke te wees vir die afgelope drie jaar, by so 'n stoet waar alles reg gehanteer word.

Ons wil ook net attent maak op die kwaliteit van die diere wat uit die stoet kom, dit is hoogstaande gehalte diere.

Die bulle wat aan ons kliente verkoop is in die verlede is baie tevrede met die aankope.

Nou doen ek 'n beroep op die Stoet kopers sowel as die Kommerisieële kopers om op die 21ste Augustus 2008 te Poortjie by Excelsus Landgoed die dag saam met ons te kom geniet, dit sal beslis die moeite werd wees.

Elite Groete Hennie Wille (082) 772 1013