



Excelsus Landgoed

Your Gateway to International Genetics

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Every year the Excelsus Board gets together to review , constructively criticize and take stock of the past twelve months with a open mind and with the express idea as to how to improve the current standings of the stud, genetics and the farm. Problem area's are identified, discussed and plans are put in place and these plans affect our present, five year and ten year goals.

Financial planning, Farm infrastructure, planted and natural Pasture management are all discussed

intensely as you can only be successful as a seed stock breeder if these foundations are well laid. Our board then reviews the breeding goals and the direction that we would like the stud to go in before holding our annual herd consultations.

Here these plans are implemented as each breeding female is discussed and then correctively bred according to our breeding policy.

The ten point breeding plan is tabulated and can be seen on the back page and a full document on



our web site at

www.excelsuslandgoed.co.za

"The Event 09 Building the Future"

Excelsus would like to thank all our buyer's, marketers and all who attended "The Event 08" that made this sale such a success. The challenge now is to build upon this sale and

continue to improve on that that we have offered in the past. We continue to source and make available the best genetics that we can lay our hands on. The 2009 Event Sale will feature some of our best female lines

especially selected for their breeding prowess and also the usual high standard of sale bulls. Proven stud sires such as Naas and Wisp Will Jim will head up the sale along with the Gugi sons Gas and Gambino

Another Quality offering from Excelsus!!!

Your innovative leader in the Simbra Breed.

Excelsus Foreign Legion 2009



PRR Prevail

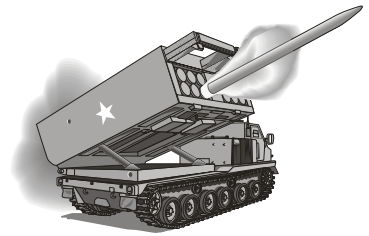


PRR Pantheon



PRR Perfection

Excelsus has always prided ourselves on the sourcing of fantastic genetics from all over the world. Here we have assembled our Foreign Legion made up of Bulls from the legendary American Studs of Pine Ridge, La Muneca, RX, Smith Genetics and Filegonia Studs. Namibian bulls from studs such as Kamab, Diana's and Makam to name a few, all help to make up an army of top class genetics and awesome bull power. All these studs are producing fine animals and have the ability to promote, fix and lend the unique traits that make up the Excelsus Type of Simbra. Look at each photo and you will see each animal conforms to our breeding goals. Polled, Red, Good Conformation, Breadth, Capacity, Adel and Presence, Good Legs and



Use the most effective and accurate semen when embarking on a genetic offensive

Hooves and backed up by Tremendous Dam Power. Great bulls have Great Dams and the Excelsus breeding programmes identify and concentrate on the female lines of each stud and Herd Sire.



RX Becherovka

Tap into and Enlist the Genetic Fire Power of the Excelsus Foreign Legion

Simbra, The key to profitable farming

Platinum - Precious Metals are rare and valuable. The Genetic value of this Bull, Priceless



RX Platinum



Platinum Calves at Excelsus



Patriot and Red Bullet, An Awesome Father Son Combination!!!!



Red Bull Iet



LMC Patriot



Excelsus El Amigo

Red Bullet, sire of Patriot our Excelsus Bull of the Year 2008 and Patriot, Sire of El Amigo our 2008 Signature Bull of the Year

Patriot boasts a dam line that ranks among the best in the business. Sired by the world famous Red Bullet and out of She Moves, the most popular Simbrah cow in the United States. Patriot has the backing of four of the La Muneca Dream Team super Donor Cows including the great 3E89 cow that bred Full House. Patriot has bred some awesome calves for Excelsus with El Amigo, El Shura, El Patriot, El Aztec, El Mexico all vying for Top Gun honours. Heifers such as La Penny, La Charity, La Qik,, La Kit and La Ribbon are shouting for a place on the Excelsus elite heifer group.



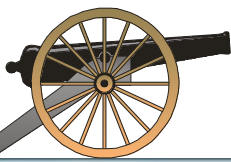
Red Bull Iet son LMC No Limit



Red Bull Iet Full I Sister Morning Star



Red Bull Iet Son LMC Suave



African Bred Patriots



Awesome calves bred from good dam lines mixed with the best America can offer, give's you a recipe that can't fail. The Patriot calves have blown a gust of fresh air through Excelsus and we are reaping the fruits of a well thought out plan. The Red Bullet progeny in America are selling for a premium and winning shows with ease. This has prompted us to use the Great bull himself. We expect the first Red Bullet calves at Excelsus in November 2009.

We Cannot Wait!!!!

Excelsus Genetics

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Excelsus; Proudly
South African Built!



Excelsus strives to produce a hardy, easily adaptable animal capable of thriving in extensive conditions, producing the maximum kilograms per hectare, utilizing all the natural resources available, at the lowest input costs



Excelsus Designing the perfect Simbra

Phenotype

1. Predominantly Red with a white blaze
2. Preferably Polled
3. Strong hard hooves
4. Fine Sheath with no navel flap or prolapse in bulls with good size testes and females with medium size teats, on a neat symmetrical udder.
5. Neat pasterns with dry hocks neither sickle or straight
6. Long length of body with good breadth, muscled hind quarter showing good inner and outer thigh muscling.
7. Good breadth between pin bones and between the front legs, but not prominent in the shoulders
8. A neat fall from hip to pin bones with good length between pin bone and hip bones.
9. Well sprung in the ribs, showing good capacity.
10. Strong loin muscling on a broad strong back with ample muscling behind the shoulder and no devils grip.
11. Fine hair quality with loose skin.
12. Strong well muscled neck with a broad masculine head in bulls with prominent eye banks, a broad muzzle and nostrils.
13. Feminine females with a good wedge shape but also showing muscling
14. Darkening of the hair along the neck of bulls

Type

Cattle must be 5/8 3/8 Simbra, of medium frame carrying a lot of flesh, must be mobile, non temperamental, hardy, easily adaptable and well balanced and symmetrical.

EBV's should show medium figures for birth, positive figures for 200 days, positive for 400 days, should taper off at 600 days and be on breed average at mature mass. Milk EBV's should be positive.

The Simbra breed has access to the unlimited Simmentaler and Brahman gene pools, which can be used to select for specific traits to promote the development of the breed