











# A Celebration of Simbra Genetics! A Day and a Half of Simbra! Excelsus would like to cordially invite all Simbra and cattle enthusiasts to our genetic celebration The Event 3 2010 at Roodepoortjie Farm, Oranjeville on the 18th and 19th August 2010. Join us for a day and a half of cattle viewing, Expo, cattle chat, talks with our Guest speakers Llwellen Angus and Arther De Villiers, sponser's,

Join us for a day and a half of cattle viewing, Expo, cattle chat, talks with our Guest speakers Llwellen Angus and Arther De Villiers, sponser's, technical advisors Fred Dell and Ian Currin, Marketers Hennie Wille, Schalk Burger and the Excelsus Team. The Expo will unveil the latest Pine Ridge Ranching Polled Bulls, The 2008 Excelsus Top Ten Herd Prospects, the 2009 young bull project featuring Pine Ridge, Smith Genetics and Excelsus calves.

The 18th will also feature the chance to be at the cutting edge of Simbra breeding with select offerings of Simbra semen from the top herd sires used at Excelsus. These will be offered by means of a silent auction and will feature bulls such as Excelsus Galen, Zamugo Socrates and Lanzerac, Pine Ridge Pantheon, Papa, Palisade and a host of other top Sires.

The eighteenth will end off with a evening at the cliffs resort with Music, a Cash Bar and Braai.

The Nineteenth of August will then be the cherry on the cake with the holding of our third Event Sale 2010 featuring thirty top Simbra Bulls including Galen, Gambino, Lanzerac, Wisp Will Jim, Zamugo Makskat and other top bulls.

Catalogue and Information at www.excelsuslandgoed.co.za



## Quo Vadis- How will the Simbra look in 2020?

What doesn't grow dies! To grow one must remain a student of life!

The International Simbra Championships in Vryburg was a "Snap Shot" of the Simbra in 2010. It is with pride and gratitude that we all can look back on everything we have achieved!

The next ten years are critical for the survival of our breed and to achieve success we as breeders need to travel along this path together with a clear understanding of the goals and objectives needed to take the Simbra to the next level.

The Excelsus Team cordially invites you to share the experience's of our guest speakers Llwellen Angus and Arthur De Villiers and then to use this opportunity to discuss the current state of the Simbra with them, the Excelsus Team, our technical advisors Fred Dell and Ian Currin, our Marketers and the general Simbra Stud fraternity. We need to stand back for a minute and reflect on our past, recall the original motivation for developing the Simbra breed and define our breeds goals and objectives for the next ten years.

Excelsus will be showing our whole breeding program from our "New Genetics F1 program" to our F4 pure breeds. The lessons and school fees paid by us could possibly save breeders a packet of money and years of breeding.

We are planning an informal discussion around a bonfire giving each breeder five minutes to share his thoughts as to how he sees us making this the this greatest breed in Southern Africa

The Simbra Breed needs you to use this opportunity to throw all your ideas into the melting pot and leaving here for your stud with new or reinforced ideas as to your strategy forward.

Place: Roodepoortjie, Oranjeville 18th August 2010 14H00 for 14h30

Program:

Welcome

**Opening** 

Llwellen Angus What were the original goals, strategy and objectives to developing the Simbra.

> Arther De Villiers The road to and lessons learnt to developing a synthetic breed.

> > Excelsus Expo

Braai and Bonfire with informal discussions with fellow breeders.

For bookings and Accommodation contact Christa on or before 9 August 2010 on 011 692 4400

# An Auction within an Auction!

An Auction within and Auction will be held in Celebration of The Event 3 Simbra Expo and Auction. This is a unique opportunity for any aspiring breeder to purchase some of the old foundation and established Sires that have built the Simbra breed into what it is today. We will also offer an opportunity to purchase semen from the new imported polled bulls and from some of the Excelsus Young Herd Sires. The Sale will be a silent auction and will run throughout the entire Event ending an hour after the last bull sold on the conventional sale. Conditions and Sale terms will apply.



PRR Papa (P)



PRR Scout (P)

## Semen Straws of the following bulls will be offered:

Imported American Polled Bulls
La Muneca Patriot- 2 lots of 10 Straws each
Pine Ridge Papa (P)- 2 lots of 10 Straws each
Pine Ridge Scout (P)- 1 lot of 10 straws
Smith Top Shelf (P)- 2 lots of 10 Straws each
Smith James Outlaw (P)- 2 lots of 6 Straws each
Pine Ridge Pantheon (P)- 1 lots of 10 straws
Bonina Futeristic (P)- 2 lots of 8 straws each

Namibian Bulls
Dm06156 Kamab Flipside- 1 lot of 10 straws
UDM9355B Metsibra Tingeling- 2 lot of 10 straws each
A0016B Makam Stix- 2 lots of 10 straws each

South African Bulls HDL057A Excelsus Cherokee- 1 lot of five straws VOV047Taudicus Geneous (P)- 2 lots of 10 straws each VV027B Vegkop (P)- 1 lot of 10 straws



La Muneca Patriot

Catalogue and Information at www.excelsuslandgoed.co.za

## The Event 3 Bull Sale 19th August 2010

### Excelsus Galen HDL0633B Our Flag-Ship Bull sells on the Event 3



#### HDL0633B Excelsus Galen

What a pleasure and a privilege it has been to work and breed with this exceptional bull! From the day Galen was born he looked awesome and always gave you the feeling of witnessing something special. Galen remains one of the best weaners we have had here and he has kept to and fulfilled that potential.

Galens show record is exemplary with the Breed Championships at Standerton, Pretoria, a Reserve Inter Breed Championship at Lichtenburg and the Reserve National Senior Championship in Vryburg 2010.

Galen has thrown calves that are the spitting image of him and are perfect simbra sporting the typical Excelsus Type look.

Galen has not been correctively mated at Excelsus with our breeding program needing a fool proof bull to open heifers with. Galen did duty at hired ground in difficult circumstances near Kroonstad and Senekal with all our young heifers realizing 40 stud and commercial weaners with just about every type of simbra heifer that you can think of.

#### HDL0633B Excelsus Galen

Galen has 34 tested calves that have a corrected 205 day weight of 245 kg with an ADA of 1026 and has a wean index of 101.

Ebv's BM+0.2 200 +9 400+7 600+12 Milk +3









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### Thirty Five Top Simbra Beef Bulls on offer at The Event 3 2010



Zamugo Lanzerac epitomizes the "Excelsus Type" with stunning temperament, solid show winning looks, Top pedigree, Adel, and top Ebv's. This is Ian jnr's first show bull winning the Breed Championships at the Frankfort Show 2009. Lanzerac's first calves look the part and are small at birth and show good growth.



HDL07199C Excelsus Ole

Rare breeding in that this is a Excelsus oo7 son from the Diana's James Bond line. Ole is a compact early maturing young bull with a top dam. This is a type of bull that will maintain his condition in most circumstances



HDL0739C Excelsus Lasso

One of our Signature Excelsus Bulls bred out of our 2008 Bull of the year Maratana Langman. Lasso will breed the right type simbra and breed them cherry red with muscling Potential Stud Bull and safe on heifers



HDL0818C Excelsus Loxi

A Maratana Langman son that has tremendous stud potential and Loxi is perfectly balanced with great hair quality, correct structure and will put "Ear" on all cattle needing a touch of Brahman. Safe on heifers and a real classy bull.

Excelsus: Striving for the right type Simbra



Excelsus Gambino HDL0632B
A super Diana's Gugi son that has both been used at Excelsus and been a member of a very strong showing squad. Long, long, long with good breadth!



Excelsus Etch HDL0737C
A Wisp Will Enos son that is highly rated with tremendous length and breadth with a tight sheath and fine hair quality. We have used Etch on heifers and have also showed him with success.



### Thirty Five Top Simbra Beef Bulls on offer at The Event 3 2010



This fantastic Wisp Will Zane son is packed with muscle, has super length and is one of the most fertile bulls in this sale achieving 26 pregnancies out of twenty eight females. We bought this bull in to tap into the Zane line that has done so well for Wisp Will and have two batches of calves on the ground. Jim is scurred, has great temperament and is an asset to any herd.



HDL0510C Excelsus Chest. This outstanding herd sire was a feature on the best sale ever had at Excelsus and was sold to up and coming breeder Schalk Burger of Harrismith. He has bred exceptional calves and we now offer him in his prime as a proven Stud sire. Schalk will show some of his calves on our Expo and on the day of the sale.



VOV0635B Taudicus Halfwill

This fine bull is sold as a commercial bull or not under the auspices of the society on account of him not having a birth ebv. This bull is moderately built and has a finer bone structure and will breed a treat on heifers.



HDL07212C Excelsus Mcaw.
Excelsus Mcix breed some fine young animals at Excelsus and this son is no exception. Mcaw has been used at ZZM family trust and we expect a crop of calves from this highly rated bull this year.



HDL0799C Excelsus Chewan

This bull has the most muscling that we have seen on a bull since his grand sire Tingeling was on the farm. Chewan is a Challis son from the Excelsus Great Chris and is Hennies favourite bull on this sale. We have two fine daughters on the ground and are expecting calves in 2010



HDL0779 (SP) Excelsus Genmet A Taudicus Geneous son from a very fertile Fanie Mare cow FM03123C with good length, balance, and breadth. His sire has bred well for us and the Bleka Stud of Bles De Klerk.



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